

In this issue – we review our prices, set out our Christmas opening and other news in brief...

Product Prices

When we introduced **DynaWrite** in 2002 we set a “proposed” price of £2,495, but then made a “special introductory offer” of £1,995. We have kept it at £1,995 ever since due to its popularity, but now, due to the extra cost of components over the last 6 years we really must increase it. From January 1st the DynaWrite will be £2,395 – still excellent value when compared to the original proposed price!

Palmtop is another product that has been available in one form or another and never had a price rise, despite increased costs in manufacturing and price rises in the US. Indeed, the original Palmtop was introduced at £2,250 and when the Palmtop3 was launched we passed on the benefits of a weaker dollar with a price of £1,995. With the weakening of the pound against the dollar, and increased component costs, we are now forced to increase this price. Again, with effect from January 1st this device will become £2,395

We are also in the middle of a review of prices on our other products, **V, Vmax, M3** and **M3max**, caused by a number of factors including increases in component prices, increases in costs of transportation due to fuel price rises and also the drop in the strength of the pound against other currencies. We have so far absorbed any extra costs on these devices and will continue to do so as long as possible, but cannot guarantee how long that will be for. If we need to increase prices on these products it could be as early as January.

However, regardless of the price rises on DynaWrite and Palmtop and any price rises that MAY happen on V, Vmax, M3 and M3max, we WILL guarantee current prices for any orders received for shipment before Christmas this year.

Please pass this on to anyone who may be considering placing an order in early January as this could save them money if they send the order in December! (*Please note all prices quoted are exclusive of VAT*)

Christmas Working

The Help Line will close for Christmas at 3 pm on December 24th and will reopen for urgent enquiries from 10 am until 3 pm on Monday, Tuesday and Wednesday December 29th, 30th & 31st. Normal opening hours will be resumed on January 2nd 09. **Please note that due to the carrier close down we will not be able to pick up or deliver product or repairs during this period.**



The DynaVox Christmas Card

For the past few years we have given a donation to charity rather than send individual Christmas cards. People we have spoken to say that they appreciate this so this year we are giving a donation to The Elisabeth Svendsen Trust for Children and Donkeys which is a UK charity dedicated to providing riding therapy with donkeys to children with special needs and disabilities.

Other news in brief

- **Price List** - we have issued a new UK price list that shows both VAT inclusive (at 15%) and exclusive prices. You can download it from www.dynavox.co.uk or request one from the helpline (01384-446789)
- **VAT** - David Morgan (DynaVox's director) has written to Alistair Darling, the Chancellor of the Exchequer, requesting that he reviews the VAT rules on extended warranties that stops disabled people claiming VAT exemption on them. We will keep you informed on whether he responds and/or listens!
- **Funding success I** - we hear that quite a few SLT's now include on all funding submissions the “constitutional right” of disabled children in the UK and Ireland to be able to access their curriculum – and there have been some notable successes. Could this be part of the key for unlocking more funding for AAC?
- **Funding success II** – a parent recently challenged an LEA who refused to purchase a speech aid for their daughter. The challenge was because the LEA WOULD fund translators for foreign children to give them a better education and by not funding the speech aid, the LEA were discriminating due to disability. The challenge never got to court because the LEA backed down and changed their policy! Food for thought?